



3 Must Attend Conferences in 2017 for EXEC



There are so many healthcare conferences on the calendar that it can be difficult to select which ones to attend.

Being well versed in the fields of healthcare and management events, we consider ourselves well equipped to provide advice on the conferences most worth visiting. Here is a list of our recommended top 3:

1. [Healthcare Business International](#)

This is a two-day conference, running from 4-5 April at the Broad Sanctuary venue in London, UK.

[Healthcare Business International](#) (HBI) is the only symposium that deals with the for-profit industry internationally. The event collectively brings innovative ideas, thoughts and knowledge together in a dynamic format that informs and inspires executives from the healthcare field.

It's the ideal place in which to network with leaders in for-profit healthcare, including CEOs of operators, as well as investors from across the world. In 2016, delegate numbers at the conference grew 20% compared with the previous year, reaching more than 500, including 80 investors.

Key issues discussed at the 2017 conference will include measuring quality changes in healthcare, and how digital will disrupt the future of diagnostic services. Current and future opportunities and challenges presented to this industry in different global regions will also be discussed by experts.

2. National Healthcare CXO Summit

Visit the JW Marriot Grande Lakes in Orlando, Florida, US to attend a premium conference which brings senior level healthcare executives and solution providers together.

Held from 15-17 May, the forum will exhibit interactive sessions and real-life case studies, as well as provide valuable sessions from visionary keynote speakers.

The Marcus Evans business model and summit format provides a dynamic environment in which to engage in dialogue and information sharing on organisational concerns and solutions.

Delegates at the 2017 congress will benefit from benchmarking sessions and receive up-to-date information and advice related to healthcare reform, driving innovation and reducing the cost of healthcare, among many other essential topics. The forum will also provide a pleasant atmosphere in which to interact with nationally recognised leaders.

3. Healthcare Workforce Planning Summit

Held by prolific event organisers Luxatia International, this top class symposium will take place from 17-18 May, in the thriving city of Berlin, Germany. A lot of the congress topics focus on the key area of workforce planning and forecasting, as well as strategies for putting effective operational models and processes in place.

Many practical learning points will be provided, including advice for implementing a cost-efficient and team based workforce model, and crucial tips on how to utilise web-based resources to support innovation oriented workforce planning methods in the healthcare field.

This symposium will be beneficial to a host of executives within the healthcare industry, including managers, workforce development managers, human resource directors, operations directors and many more. Not only will it introduce delegates to inspiring and innovative ideas from experts, but it will provide a platform on which to discuss key organisational and industry topics with professional peers.

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