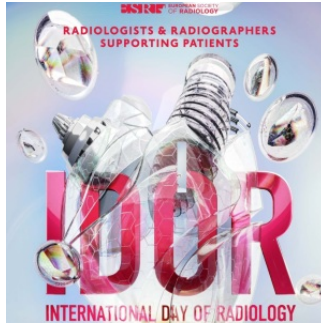


## 12th International Day of Radiology: Radiology's Role in the Patient Journey



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The 12th International Day of Radiology (IDoR 2023) is held on the November 8th, bringing together medical imaging professionals from across the globe to raise awareness of and advocate for the vital role that radiology plays in the patient journey.

This day is dedicated to raising awareness about radiology and its significant contribution to safe patient care. It also aims to enhance public understanding of the essential roles that radiologists and radiographers play in the healthcare continuum.

The impact of radiology on medicine is enormous, enabling earlier detection, reducing the need for surgeries, and delivering life-changing treatment outcomes. This day serves not only to promote these benefits to colleagues in healthcare and the public, but also as an opportunity for radiologists to reflect on the positive impacts of their work.

The landscape of radiology is evolving with the rise of artificial intelligence (AI). AI, especially its subset known as machine learning (ML), is revolutionising the field of radiology. AI and ML can support radiologists in enhancing the patient journey by improving efficiency, accuracy, and the overall quality of radiological services. Radiologists can benefit from AI and ML tools that help them reach faster and more efficient diagnoses, prioritise urgent cases, and streamline their workflow.

Radiologists play a critical role in the process of making decisions about a patient's diagnosis and treatment. It is important for patients to understand that radiologists comprehend the nuances of their conditions and can significantly contribute to both the diagnostic and treatment phases. This understanding can help patients trust and engage with their healthcare team more effectively.

Source: [International Day of Radiology](#)

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