Marco Parillo Joins AD Swiss Net AG as Senior Business Development Manager

[Marco Parillo](#) steps into the role of Senior Business Development Manager at [AD Swiss Net AG](#), heralding a new era of innovation and growth in the company's trajectory.

With his appointment, Parillo undertakes the pivotal responsibility of nurturing customer relationships while spearheading the integration of digital therapeutics into the Swiss Healthcare System, ensuring their seamless entry into the market.

Parillo brings a wealth of experience garnered from diverse commercial roles across the life sciences, medtech, IT, and healthcare sectors. His track record spans product management, sales, and business development, demonstrating his proficiency in driving business transformation and fostering innovation.

Parillo is passionate about transforming the healthcare experience and is driven by the goal of empowering people to live better lives through technology-enabled solutions. His competence specialises in bridging the gap between medical, business, and information technology, allowing for successful communication and collaboration among stakeholders.

At Trifork AG, his previous role as Business Development Director saw him orchestrating digital health initiatives, charting new territories, and amplifying the company's footprint in Switzerland. His relentless pursuit of customer-centric solutions underscores his commitment to delivering tangible value and driving customer traction.

Image Source: [LinkedIn](#)

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