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## Lizzie Otaye Steps into New Role as Marketing, Publicity & Communications Specialist at EANNASO



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[Lizzie Otaye](#), an expert in brand development and strategic partnerships, is set to bring her wealth of experience to the East Africa Health Platform (EAHP) as she embarks on her new role as Marketing, Publicity & Communications Specialist (Consultant) at EANNASO.

With an impressive background in the healthcare sector, Ms Otaye previously served as the Brand Development Executive at the East Africa Health Platform (EAHP), where she demonstrated her prowess by securing strategic partners and sponsors for significant events like the Africa Healthcare Awards and Summit. Her knack for forging partnerships saw her amass a value of \$30,000 within a mere two months.

Before her tenure at EAHP, Lizzie held various pivotal roles at Africa Health Business (AHB), where she played an instrumental part in organising high-profile advocacy events and facilitating business engagements across multiple countries in Africa. Her adeptness in business development, coupled with her strategic mindset, has undoubtedly contributed to her success in the industry.

Ms. Otaye's dedication to continuous learning is evident through her pursuit of a Leadership and Management in Health course offered by Washington University in collaboration with Makerere University – Uganda. Additionally, she is slated to commence her master's degree programme at St. Paul's University in January 2022, further solidifying her commitment to personal and professional growth.

Armed with a double major degree in Communication, specialising in Public Relations and Communication Development, from St. Paul's University, along with a myriad of certifications, including being an SDGs advocate and proficiency in insurance, Lizzie Otaye stands poised to make significant strides in her new role at EANNASO.

**Image Credit:** [Lizzie Otaye CV](#)

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