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## General Electric appoints Eric Amoussouga as GE Francophone Africa CEO



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*Eric is also Sales Director for GE's Grid Solutions Business across Sub-Saharan Africa*

[General Electric \(GE\)](#) has announced the appointment of Eric Amoussouga as the Chief Executive Officer for Francophone Africa. In this position, Eric will play a pivotal role in steering the next phase of strategy and growth for GE in Francophone African markets.

Based in Abidjan, Eric will lead the development of diverse programs with public and private sector projects and partnerships across Francophone Africa.

Commenting on the appointment, Farid Fezoua, President and CEO, GE Africa, reiterated GE's commitment to work together with government and private sector order to develop public private partnerships and sustainable outcome-based solutions.

"We are optimistic about Francophone Africa and the opportunities to develop breakthrough solutions in power, healthcare, aviation and renewable energy. We believe that the appointment of Eric is a further step in making our vision a reality. We are also glad to bring on board someone with the experience and passion required to drive our growth in this region," he said.

Eric brings onboard 19 years of experience in the energy sector with the major players like AREVA, ALSTOM and GE and has strong expertise in energy business development and sales strategy especially in West and Central Africa.

"I am very excited to be leading GE's regional growth in Francophone Africa and driving innovative initiatives to support the needs of GE stakeholders within the region." Eric Amoussouga said.

Partnership with Governments and local companies form a very important part of GE's growth in Francophone Africa and across the continent. Through these collaborations, GE has made significant investments to develop infrastructure projects, including sustainable energy solutions, provide efficient and reliable transportation as well as improve access to quality healthcare.

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