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European Connected Health Leadership Summit 2010

This year's ECH Leadership Summit theme is "**Engagement – How do you make it happen!**" Attend the Summit and learn:

- What are the technologies? Are they ready yet?
- How should I prepare my organisation? Where do we start?
- Who do I need to involve and where do I turn for help?
- What are the "Do's & Don'ts" when introducing technologies?
- How do we stop making the same mistakes and remove the barriers to scaled deployments?

These are but some of the questions that the ECH Leadership Summit will help you answer. This will be an international gathering of key practitioners, thought leaders and industry leaders from the field of Connected Health. The ECH Leadership Summit promises a compelling programme, addressing real issues experienced by the many stakeholders and end users. If you are planning a connected health strategy, you can't afford to miss this event.

The ECH Leadership Summit offers a full range of activities including key note speakers, leadership panels with Q&A, debates, presentations and work streams- where you'll work in smaller groups, with experienced professionals — as well as time for networking and speaking one-on-one with notable industry and academic leaders. There will also be a two day Connected Health Exhibition where vendors will be prepared to provide hands on experience with the technologies of today as well as some new ones that will soon be available.

With speakers and delegates from across Europe, North America and beyond and with experience from successful deployments, technology integration and clinical care, you will return home with a deeper understanding of how to begin your own initiatives.

Speakers include Rick Cnossen, President and Chairman of the Board of Directors, Continua Health Alliance Director, Personal Health Enabling Intel Corporation Digital Health Group, Dr. Joe Kvedar, Director of the Center for Connected Health (Boston), Professor James McLaughlin, University of Ulster Professor and Joan Cornet, Foundation TicSalut President.

ECHCampus was founded by a team of independent business leaders, who identified the need to enable innovation in this extraordinary field. It is therefore a timely response to both societal and economic needs. Its primary mission is to 'deliver leadership for the development of Connected Health markets and practice across Europe'

The ECHCampus is focused on the need to transform Healthcare Delivery, thus enhancing the quality and effectiveness of care and the need to develop the 'Connected Health Economy.'

For more information, please visit: www.echcampus.com

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