
Volume 5 / Issue 5 / 2010 - HITM Reports

17-20 November 2010, Dusseldorf, Germany - MEDICA

Yet again, MEDICA was a success with an enormous turnout of both exhibitors and visitors proving that the manufacturers of medical technology and medical products have successfully weathered the phase of economic and financial crisis.

German Chancellor Angela Merkel and Federal Health Minister Philipp Rösler took a tour of the congress on the opening day, Merkel explaining, "MEDICA is an impressive shop window on the health industry. However, our leading role in the medical business is not known everywhere. For this reason it is important for this sector to feature centrestage".

This year saw 137,200 visitors and a record attendance of 4,400 MEDICA exhibitors from 64 nations. In terms of the innovations presented by exhibitors "process optimisation" was the most frequently heard buzzword in the halls over the four days. For example, innovations from numerous suppliers focused on increased efficiency and flexibility in the operating theatre. In so-called "hybrid" operating theatres surgeons can operate and use imaging processes at the same time. This makes it possible to perfectly combine diagnostic and surgical procedures in one place.

At the same time, an increasing number of computer-based support systems are finding their way into the operating room. The range here spans applications for the planning and simulation of operations through to navigation during operative interventions. Also providing greater efficiency in the care process are innovations in the field of medical IT and telematics. In particularly high demand at MEDICA 2010 were solutions for smooth dataflow between the in and out-patient sectors. Held in conjunction with MEDICA was COMPAMED, the international trade fair for the upstream suppliers of the medical industry. 575 exhibitors from 37 nations presented to the over 16,000 visitors a wide spectrum of technology and service solutions for use in the medical industry – from new materials, components, primary products, packaging and services through to complex micro systems and complete contract manufacture.

Next dates for MEDICA in Düsseldorf: 16 – 19/11/2011

Next dates for COMPAMED in Düsseldorf: 16 – 18/11/2011

For more information, visit:
www.global-ehealth-forum.com

Published on : Tue, 6 Mar 2012