



COVER STORY

Healthcare without borders

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COMPASS

One Country, Two Healthcare Systems and much more inside...





HEALTH LEADERSHIP IN EUROPE PROMOTED IN EXCLUSIVE MEDIA PARTNERSHIP

THE EUROPEAN ASSOCIATION OF HOSPITAL MANAGERS (EAHM) AND *HEALTHMANAGEMENT.ORG* ENTER NEW AGREEMENT

EAHM and *HealthManagement.org* will partner to foster healthcare management and leadership in Europe, by leveraging in mutual expertise and network.

With both parties supporting the importance of multidisciplinary collaboration and sharing of excellence, the collaboration will put the development of cutting-edge leadership and management firmly at the centre of the European healthcare landscape at a time when the sector faces critical challenges in sustainability and IT implementation.

Appointed as official media, *HealthManagement.org* will grant each EAHM member the privilege of subscription and access to the media platform, relay any activities and announce and cover the association events.

Furthermore, EAHM will actively participate in *HealthManagement.org* – The Journal content via the curatorship of the Executive Management editorial board, attracting individuals in management, leadership and health management academia. This will allow EAHM to engage with many concerned stakeholders and provide a unique opportunity to reach out to a wider audience and to further its objectives.

Speaking about the new partnership at the 26th EAHM Congress in Bologna in October, Gerry O'Dwyer, EAHM President said:

"It is with great excitement that we have entered into a new partnership with *HealthManagement.org*. We look forward to distributing the publication widely to all our members across the 25 associations in Europe."

"The partnership will provide an additional platform for the EAHM to influence and comment on new emerging standards of care and healthcare management processes," EAHM President Gerry O'Dwyer said. "It will further enable us to continue the European wide debate and critically influence European legislators and decision makers, together with the World Health Organization (WHO), in that process. This collaboration will provide an opportunity to promote and discuss our activities in fostering innovation and research, and the on-going development of academic and other strategic partnership across Europe and beyond."

"The *HealthManagement.org* journal will lead the way

forward by supporting the challenges we have and will give us a huge opportunity to exchange information across all of our member associations and worldwide."

The EAHM will work closely with *HealthManagement.org* in promoting its organisational objectives through its ongoing programme of international conferences and seminars. It will additionally provide the opportunity for European wide publication of articles, key-notes and comments.

“HEALTHMANAGEMENT.ORG WILL SUPPORT CHALLENGES WE HAVE AND GIVE US A HUGE OPPORTUNITY TO EXCHANGE INFORMATION ACROSS ALL OF OUR MEMBER ASSOCIATIONS AND WORLDWIDE.”

EAHM PRESIDENT GERRY O'DWYER SAID

Marc Hastert, EAHM Vice President, Luxembourg said: "We have signed an important agreement with *HealthManagement.org* to become our official publication for the years to come. We aim for good communication and visibility of our association, and believe that it can provide us a platform where we can present our activities and views on the management of hospitals in Europe in an efficient way."

Klaus Koller, EAHM Board Member and President of the Editorial Committee, Austria reassured that the EAHM could contribute to *HealthManagement.org - The Journal* in a constructive manner.

"As hospital managers we want to contribute to *HealthManagement.org* with our operational know-how, expertise and in-depth knowledge. We believe that this widely distributed, great journal is a fantastic platform to conduct our public relations and to disseminate our message broadly to our members," he said. ■



EUROPEAN ASSOCIATION
OF HOSPITAL MANAGERS

The European Association of Hospital Managers

The European Association of Hospital Managers (EAHM) was founded in 1970. It is the umbrella association for 28 leading hospital management associations in 25 European countries representing over 16, 000 individual members. The EAHM serves explicitly and exclusively the public interest and does not pursue any political, economical nor confessional goals. The organisation is one of the world's largest hospital management associations. It represents both the hospital managers of public and private hospitals in the European Union and at international level.

Objectives

- to promote the professional competence and responsibility of managers and senior employees in hospital and public health management in the European countries;
- to foster the growing together of the hospital systems of the European countries as the basis for the construction of a Social Europe.
- to seek to influence European Union legislation affecting the hospital sector;
- to collectively represent the hospital management profession and its interests in the competent European organisations and international bodies.



HealthManagement.org

HealthManagement.org is an integrated health information portal which serves as a key resource for best practices in health leadership and management.

Its research and publications cover essential and substantial issues in healthcare on the topics of management, innovation, new techniques and technologies with the objective to simplify healthcare managers' decision-making process and enhance efficiency of the outcomes.

Their contributing partners, who are distinguished health-care specialists, ensure the soundness and rationality of the information delivered through Print and Digital publications.

HealthManagement.org is supported by over 50 professional associations and is consistently recognised as a valuable resource for healthcare management due to its focus on delivering impartial and factual information about industry issues and best practices in health administration and leadership.

HealthManagement.org also serves as forum for exploring major issues in the industry and reaching out to a large community of healthcare executives and clinical decision-makers by making available their database of Faculty members from almost 50 countries.

Objectives

HealthManagement.org portal contains health management library of more than 15 years. With over 40,000* articles in the e-library its objectives are to become the most comprehensive health care management library and serve as an industry information provider-of-choice for the worldwide community of health administrators.

HealthManagement.org is committed to serving the industry leadership by ensuring cross-functional learning and bridging the different medical specialities. It also recognises the challenges facing newly-qualified health-care management professionals, and strives to cater to their needs as regards effective organisation of day to day health administration and care, efficient use and management of resources, strategic decision-making, managing change and supporting professional development.



What can HealthManagement.org contribute to the members engagement of EAHM?
I-I-I with Gerry O'Dwyer, EAHM, Ireland



How can HealthManagement.org contribute to EAHM goals?
I-I-I with Klaus Koller, EAHM, Austria



Why did EAHM choose HealthManagement.org as their exclusive communications partner?
I-I-I with Marc Hastert, EAHM, Luxembourg

