
William R. Brody Joins Sirona Medical's Board of Directors to Help Accelerate Radiology's IT



One of the nation's healthcare visionaries and pioneering radiologists, Dr. Brody brings deep industry knowledge to advance Sirona and its cloud-native Radiology Operating System (RadOS).

Sirona Medical, the company behind RadOS (radiology's first cloud-native, unified workflow platform), announced that William R. Brody, MD, PhD has joined the company's Board of Directors.

Brody's accomplishments have earned him fellowships at the Institute of Electrical and Electronic Engineers, the American Academy of Arts and Sciences, the American Institute of Biomedical Engineering, is one of only a few people elected to both the National Academy of Medicine and the National Academy of Engineering and was awarded the Gold Medal of the Radiological Society of North America.

"Radiology is at an important crossroads," said Dr. Brody, "and Sirona Medical is charting the path to the future, one that creates more efficient and effective tools for image interpretation with powerful analytical software that provides greater value to our patients and referring physicians."

"Over four years ago, Sirona founder and CEO, Cameron Andrews, began working with expert radiologists to understand the limitations of existing systems, then developed tools built around 21st century cloud-native software," Brody continued. "Cam has been able to develop truly innovative software systems that scale with growth of imaging volumes, and readily allow adoption of novel AI solutions as they become available."

Dr. Brody served for 13 years as President of Johns Hopkins University after holding several appointments as professor and director of the Department of Radiology, professor of Electrical and Computer Engineering, professor of Biomedical Engineering and Radiologist-in-Chief of the Johns Hopkins Hospital. In 1973, Dr. Brody switched fields from cardiac surgery to diagnostic imaging when the CT scanner was invented, making seminal contributions to CT, MRI and diagnostic ultrasound. Brody resigned his Stanford tenured professorship to become CEO of Resonex, Inc., a new MRI technology company he co-founded, focused on non-invasive diagnosis of cardiovascular disease.

Bill has been a member of the International Society of Magnetic Resonance in Medicine, the American Heart Association, the American College of Radiology, and the American College of Cardiology. He is one of the few individuals to be a member of both the National Academy of Medicine as well as its National Academy of Engineering. He also served as the President of The Salk Institute from 2009 to 2015.

"Radiology's broken IT foundation is preventing the specialty's second golden age," said Cameron Andrews, founder & CEO of Sirona Medical. "As an early pioneer in advanced imaging, Dr. Brody was on the bleeding edge of radiology's first golden era: when new kinds of imaging data allowed radiologists to see further into human disease. I'm excited to work with Dr. Brody and the Sirona team to give radiologists the tools to power this second golden age: when new ways of analyzing image data will empower radiologists to again see further into the human condition."

"The future of radiology requires a new software foundation," said Brody. "Plenty of vendors speak about this cloud-native future. Sirona has spent the last four years building it. I'm excited to join Sirona's Board at this moment, as the company looks toward the general availability of the RadOS platform this Spring."

To learn more about AI innovation in medical imaging, watch this ImagingWire podcast on *How Radiology Can Thrive in Value Based Care* with

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Sirona CEO Cameron Andrews, RevealDX CEO Chris Wood, and ImagingWire CEO Jake Fishman.

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