
SuperSonic Signs Distribution Pact with Konica Minolta



SuperSonic Imagine, a French company specialising in ultrasound medical imaging equipment, has signed an exclusive partnership with Konica Minolta, Inc. to distribute its Aixplorer® ultrasound system in Japan.

According to SuperSonic, this partnership significantly increases the company's geographical coverage. Japan is the third largest ultrasound market in the world and is a key part of the company's global expansion strategy.

"We are very pleased to include SuperSonic Imagine's Aixplorer ultrasound system in our portfolio of medical imaging solutions. The Aixplorer surpasses the limits of traditional ultrasound," said Keijiyo Asayama, General Manager, Ultrasound Business Unit at Konica Minolta. "Its pioneering technology is in alignment with our own company mission to provide innovative, high-quality products to our customers."

SuperSonic's Aixplorer is unique with its UltraFast™ software platform, which can acquire images 200 times faster than conventional ultrasound systems. The speed of the UltraFast platform enables SuperSonic's proprietary ShearWave™ Elastography technology to assess and quantify tissue stiffness in real time. Tissue stiffness is used by physicians to help identify potentially malignant or other diseased tissue.

Aixplorer's cutting edge compact design, intuitive control and touch panels, ultra lightweight transducers and cables enable users to do their work more efficiently and effectively.

"SuperSonic Imagine is very proud to be working with Konica Minolta, a prestigious company and ideal partner for expanding the use of our ultrasound technology in Japan," said Jacques Souquet, founder and CEO of SuperSonic. "Our technology provides detailed, real-time information important to the Japanese general imaging marketplace and can be used in a broad range of applications such as breast, thyroid, liver and musculoskeletal exams."

SuperSonic Imagine, founded in 2005, is based in Aix-en-Provence in the south of France. Through the years the company has enjoyed the backing of several prestigious investors, including Auriga Partners, Edmond de Rothschild Investment Partners, Bpifrance, Omnes Capital and NBGI.

Source: [SuperSonic Imagine](#)
Image Credit: SuperSonic Imagine

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