
Nearly Half of European Healthcare Never Heard of Blockchain



[Blockchain technology](#) is only on the radar for 12% of healthcare organisations in Europe, according to a new report.

The International Data Corporation (IDC) surveyed 290 healthcare organisations and found that **44% of respondents had not heard of Blockchain** while 23% had no understanding of how the tech could be used in healthcare.

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When it comes to implementation of Blockchain, 2% are developing pilots and only 1% has a project underway.

“Only a limited number of European healthcare organisations are aware of distributed ledgers’ impact on their businesses,” said IDC Insights. “Investments are driven by national plans and large-scale network pilots that have identified the potential of [Blockchain in transforming the interoperability of health records](#), transaction security, and process automation in complex healthcare ecosystems.”

As far as implementation is concerned, IDC identified the top three areas where organisations are putting the technology into action are **transaction agreement, identity management and shared records management**.

Source: [IDC](#)

Image credit: Pixabay

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