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## Massimo Rosa Assumes Role as Vice President of Global Sales and Marketing at SuperSonic Imagine



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SuperSonic Imagine proudly announces the appointment of Massimo Rosa as its new Vice President of Global Sales and Marketing. With an extensive background in the healthcare industry, Rosa brings over a decade of invaluable experience to his new role.

Rosa's prior positions include serving as Marketing Director (Upstream Ultrasound) at Hologic, Inc., where he spearheaded innovative strategies for nearly two years. His career also includes a significant tenure at DiaSorin, where he excelled as Export Director for over three years. At Esaote, Rosa held pivotal roles, including Chief Marketing Officer and Global Marketing Ultrasound Director, contributing his expertise for over six years.

His wealth of experience in healthcare marketing, strategic leadership, and global sales makes him an invaluable addition to the SuperSonic Imagine team. Rosa's visionary approach and proven track record in driving business growth are anticipated to be pivotal in advancing SuperSonic Imagine's market presence and global reach.

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