

## Dubai to host the 5th edition of the Healthcare Disrupters Congress on October 18th



Digitization is here to stay and will continue to revolutionize the way we live our lives and connect with one another. Hospitals in the UAE and the entire MENA region have realized that healthcare delivery now revolves around the patient and not vice versa. Also, in today's world of rapid technological breakthroughs, appropriate cybersecurity strategies have become more important than ever before.

This edition is focused on highlighting the challenges and opportunities that the healthcare industry is facing and how Healthcare organizations are trying their best to improve patient health and are optimizing the healthcare processes to improve the services.

## Themes of the conference:

- 1. Digital Transformation and Healthcare Security & Privacy
- 2. Investment in GCC healthcare digital infrastructure
- 3. Telemedicine and its Role in Revolutionizing Healthcare Delivery.
- 4. Precision medicine:
- 5. Customer Experience

The event aims to significantly contribute to the advancement of digitization and implementation of disruptive technology in the Arab World.

The congress is an exclusive, Closed-door, by invitation only, C level event, where we are expecting more than 150 senior level decision makers. They are all CEOs, CIOs, CTOs of all major healthcare institutions, Hospitals, Investors, Insurance, Clinics, Government and Technology Solution Providers in the GCC region.

It is a platform that will connect regulators, business leaders, government officials and disrupters in a cutting edge conference agenda. They will discuss ideas which are shaping our future and the latest opportunities and challenges that the region is facing which are strategically important to the healthcare industry.

The Middle East and North Africa (MENA) region's US\$182.9 billion healthcare market is forecast to expand to US\$261.1 billion with a 13.6% compound annual growth rate (CAGR) at constant exchange rates through to 2023.

The UAE is one of the most economically developed and diversified markets in the Middle East with a strong healthcare infrastructure. The creation of a world-class healthcare infrastructure is a top priority for the Government of the UAE and, as a result, the sector has advanced and expanded significantly during the past few years. Nearly 70% of more than 4,000 facilities have international accreditation, including hospitals, ambulatory services, clinics, polyclinics, and primary care centers. This is expected to continue to increase in the years to come.

Agora Group is delighted to be hosting the 5th edition Healthcare Disrupters Congress in Dubai and to talk about how the Healthcare industry is addressing the issues of Digital Transformation, Customer Experience & Healthcare Security.

Register today, seats are limited: https://bit.ly/5th-HDC

Source: Agora Group

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