

## Julien Daures has been Appointed Co Sales Manager at ContinueTech



Julien Daures has been appointed as the Co Sales Manager at ContinueTech, marking a pivotal moment in the company's strategic expansion efforts

With an extensive background spanning nearly two decades in the field of information technology, Daures brings a wealth of experience and expertise to his new role. His proficiency encompasses a diverse array of solutions, notably Odoo, Microsoft Dynamics, and Hubspot, with official accreditation from these leading industry players.

Prior to his appointment at ContinueTech, Daures served as a Consultant Business Solutions at Dyonysos, a renowned firm dedicated to facilitating digital transformation for businesses. His contributions at Dyonysos were instrumental in enhancing organisational efficiencies and leveraging cutting-edge technologies to drive growth.

Speaking about his new role, Daures emphasised the importance of sustainability and efficiency in today's technological landscape. He highlighted ContinueTech's commitment to reducing environmental impact through the reuse of Microsoft licences, thereby aligning technology needs with sustainable practices.

At ContinueTech, Daures aims to spearhead initiatives that not only optimise operational costs for businesses but also foster a culture of environmental responsibility. Through innovative solutions and strategic partnerships, he envisions empowering organisations to embrace sustainability as a cornerstone of their digital strategies.

Image Credit: LinkedIn

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